### Adriana CASTRO-PINZÓN



adriana.castro@uexternado.edu.co +57 3108672035

LinkedIn: https://www.linkedin.com/in/adriana-castro-pinz%C3%B3n-272196b9/

CvLAC (academic): https://scienti.minciencias.gov.co/cvlac/visualizador/generarCurriculoCv.do?cod\_rh=0000292435

#### **EXPERIENCE**

# Feb 2019 – Current Director - Business Law Department Externado de Colombia University, Bogotá D.C. – Colombia

Direction of postgraduate courses in Business law, in Innovation and law, and in International Contacts. Director of the master in International Business Law. Appoint and coordinate the undergraduate optional subjects related to international and business law, guide the participation in international moot courts. Research professor in the areas of international private law, uniform law, electronic commerce and internet governance; taught International law, electronic commerce law, conflict of jurisdiction and international transactions. Commented on national bills regarding e-commerce regulation and ODR. Additional information regarding the Business Law Department, <a href="https://www.uexternado.edu.co/derecho/departamento-derecho-los-negocios/">https://dernegocios.uexternado.edu.co/derecho/departamento-derecho-los-negocios/</a>; BLOG Derecho de los Negocios, <a href="https://dernegocios.uexternado.edu.co/">https://dernegocios.uexternado.edu.co/</a>.

## Oct 2012 – Jan 2019 Research Professor Externado de Colombia University, Bogotá D.C. – Colombia

Coordinate and conduct research related to E-commerce Law and coordinated the E-commerce research project. Taught Computer Law and e-commerce for undergraduate and postgraduate courses. Invited speaker in areas related to E-commerce, OD, and trade law in conferences held in Seoul (Republic of Korea), El Salvador (Salvador), Bogotá and Medellín (Colombia). Coordinate academic and administrative matters of the postgraduate course on International Contracts, as well as organizing the CISG AC meeting in Bogotá, international congress and conferences (including the presentation of the UNIDROIT / FAO Legal Guide for Contract farming). Coordinate academic and administrative matters for the consultancy over judicial management and oral trial techniques (2014) (Colombian Superior Council of the Judiciary; EJRLB; Inter-American Development Bank. Design the MOOC Internet Governance (Spanish course). National correspondent for CLOUT database.

#### Jul 2012 – Sept 2012 Intern

United Nations Commission on International Trade Law (UNCITRAL), at the Regional Centre for Asia and the Pacific (RCAP), Incheon – Republic of Korea.

Provided preliminary analysis and comments to draft legislation and background information for technical assistance and future legislative-making activities in the field of electronic commerce. Comparative analysis of the new legislation on arbitration in Colombia with the UNCITRAL model law on International Commercial Arbitration. Assisted in the preparation of abstracts for publication in the Case Law on UNCITRAL Texts (CLOUT) database.

## Jan 2007 – July 2011 Research Professor Externado de Colombia University, Bogotá D.C. – Colombia

Coordinated and conducted research related to E-commerce Law and coordinated the E-commerce research group. Research achievements were published. Prepared and delivered abstracts for the Case Law on UNCITRAL Texts (CLOUT) database. Taught Business Law for the Business Administration Faculty, and Research Methodology for the Law Faculty. Tutor assistant in E-government Best practices e-learning course. Coordinated academic and administrative matters of the postgraduate course in Business Law. Provided consultancy over housing in Colombia (2008) (Ministry of Natural Resources, Housing and Territorial Development; Ibero-American States Organisation "OEI"). Designed and organised a wide range of academic courses in areas such as: International private law, international contracts, arbitration, business law, insolvency law, e-commerce, e-banking.

## 2003- 2006 Research Group Coordinator Externado de Colombia University, Bogotá D.C. – Colombia

Coordinated academic research in e-commerce and carried out administrative tasks to facilitate the delivery of postgraduate courses. Research achievements were published. Taught Business Law for the Business Administration Faculty. Planned and organised wide range of courses in areas such as: International Business law, e-banking and e-commerce.

#### RELEVANT TEACHING EXPERIENCE (SPANISH)

Professor (Titular), Externado de Colombia University acknowledgment for more than 10 years teaching.

**2016 – currently Teaching position for Law Faculty (undergraduate program)**, Externado de Colombia University, in charge of the following subjects:

- International law and e-commerce law (current)
- Seminar on International law and business law (international institutions promoting uniform commercial law) (2016-2018)
- International contracts and dispute resolution (2016-2017)

2016 – 2018 Teaching position for Finance, Government and International Relations Faculty (undergraduate program), Externado de Colombia University, in charge of the following subjects:

- Internet Governance (2016-2018)

**2012 – currently Teaching position for Postgraduate courses at the Law Faculty**, Externado de Colombia University, in charge of the following subjects:

- International transactions (current)
- Conflicts of jurisdiction (current)
- Information society (current)
- Electronic contracts and electronic signature (2012-2018)

**2012 a 2017. Teaching position Faculty of Business Administration (postgraduate courses)** Externado de Colombia University.

**2007 – 2010 Teaching position Faculty of Business Administration (undergraduate program)**, Externado de Colombia University: Business law

2007 – 2008 Teaching position Faculty of Law (undergraduate program) Research methodology.

### **PUBLICATIONS (SPANISH)**

- Article: *Trends in international trade law: for inclusive and sustainable development,* Foro del Jurista (Journal) Ed. 39, p. 132-148, feb 2022.
- Article: *Digital Governance*, Disrupción tecnológica, transformación digital y sociedad. Tomo II, Políticas públicas y regulación. *ISBN*: 9789587905847 *ed*: Universidad Externado de Colombia, p.733 772, 2021.
- Article (Co-author) Regime of Decentralized Autonomous Organizations: an approach from Colombian law, Disrupción tecnológica, transformación digital y sociedad. Tomo III, Derecho, innovación y tecnología: fundamentos para el mundo digital. ISBN: 9789587905854 ed: Universidad Externado de Colombia, p.295 324, 2021. https://bdigital.uexternado.edu.co/handle/001/3849
- Article: Extra-contractual liability of Internet intermediaries: special consideration for content, memorias XXXI Congreso Nacional de Derecho Comercial, 2016.
- Article (Co-author) Legal analysis and case law of the data messages in Colombia: 10 years of enforcement of the 527/99 Act, International Business Law, Volume IV, Bogotá: Externado University of Colombia, 2012.
- Book (researcher): "Civil liability in the digital era". Bogotá: Externado University of Colombia, 2007. ISBN: 9587102482. 224 pages.
- Article (co-author): Protection of personal data: international aspects, In: Society of the digital information: perspectives. Pages 275 – 292. ISBN: 9587102567. Bogotá: Externado University of Colombia, 2007.
- Article (co-author): *Electronic contracts system in the Colombian power sector*, International businesses law, Volume II, pages 319 343. Bogotá: Externado University of Colombia, 2005. ISBN: 9587100107.
- Article: *Online dispute resolution in B2C*, Electronic magazine of computer law. Volume 69, 2004. ISSN: 1681-5726. www.alfa-redi.org
- Article (co-author): *Electronic contracts, the project of the UNCITRAL international convention,* International Businesses Law, Volume I, pages 69 115. Bogotá: Externado University of Colombia, 2003. ISBN: 958-616-819-0.
- Article (co-author) *Electronic contracts: is necessary an international convention?* Revista@E-Mercatoria. Volume 1, fascicule 2, 2002. Bogotá: Externado University of Colombia, 2002. ISSN: 1692-3960. <a href="https://www.emercatoria.edu.co">www.emercatoria.edu.co</a>

EDUCATION			
2019 (Jan)	<b>Research stay</b> Max Planck Institute for Comparative and International Private Law (Hamburg, Germany)		
2018 (May -July)	Research stay UNIDROIT (Rome, Italy)		
2011 – 2012	<b>LLM International Business Law</b> <i>Queen Mary, University of London (London, United Kingdom)</i>		
2005 – 2006	<b>Specialist in Business Law</b> (postgraduate certificate), Externado de Colombia University (Bogotá D.C., Colombia)		
1998 – 2002	Law Degree (Undergraduate), Externado de Colombia University (Bogotá D.C., Colombia)		

#### MEMBERSHIP OF PROFESSIONAL ORGANIZATIONS

- Member of ICC Colombia (International Chamber of Commerce: Commercial law and practice commission; Digital economy commission).
- Member of the Colombian national Internet Governance Forum, https://gobernanzadeinternet.co/

SCHOLARSHIPS	
2019	Max Planck Institute for Comparative and International Private Law, Scholarship for research stay.
2018	UNIDROIT, Scholarship for research stay.
2015-2017	Externado de Colombia University, scholarship for PhD studies (current)
2011-2012	Externado de Colombia University scholarship; Colfuturo, loan – scholarship for LLM studies .

LANGUAGES					SKILLS AND COMPETENCES
Spanish			X	X	Social: Actively listening, gained through work; Good communication skills, gained through my work
English French	X X	X X experience dea postgraduate skills, as delive through work;	experience dealing with international guests and postgraduate students; Flexible communication skills, as delivering to different audiences, gained through work; Ability to adapt to multicultural environments, gained through my studies abroad		
					Organizational: Leadership, gained through my work experience being responsible of a team; Planning and coordinating international events, gained through work; Complex research in the areas of private international law and e-commerce, both on independent basis and as part of a team.